How can I use visuals to be a better business analyst in the week ahead?

OUTPUTS

Dr Penny Pullan
Keynote, DREAM Conference, The Netherlands
6th October 2016
Our Plan...

15:45 Start
16:45 Finish (at the latest!)

Explore how to apply simple visuals in the week ahead.

Who’s Doing What...

Penny: facilitator
Everyone - participants

We Are Here To...

Introduce Penny and the topic
What works?
Your action plan

How We Work Together...

Participate wholeheartedly!

Being a leader with visuals
Kim’s story

What’s Next...

PP to send outputs

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why me?

- success in tricky projects
  - risky
  - virtual
  - ambiguous
  - disengaged

- 20 years

Dr Penny Pullan
Dr Penny Pullan

Focus: Leadership, especially on projects

I work with clients grappling with tricky projects, which usually include:
✓ disengaged stakeholders
✓ ambiguous/changing requirements
✓ virtual teams
✓ loads of risk

New Book: Virtual Leadership: Practical strategies for effective virtual working and virtual teams ->
Landschap

- Occupatie laag (10-40 jaar)
- Netwerk laag (40-80 jaar)
- Ondergrond (>1.000 jaar)

Layers of the landscape with time frames.
The Business Impact Canvas details
Kim’s story
ONE STOP SHOP FOR LEARNING

TIRITIRI

NEW E-LEARNING CONTENT

APRIL

Requirements & Guidance Programme Module

Delegations module

FACE modules

Policy modules

MARCH

Health & Safety Modules

FEB

Security modules

FMD modules

Jan

F2F

Role leap

KTP Audit

HR INTEGRATION

Login

NEW T&D Manager

Optimising modules?

Existing e-learning content

Existing records of learning

Tiririri Virtual Roadshow Module

Login and password

CPD Capture

Response module

Based on inhouse development

ETD module

March

Basic Learning Plan

Respons

Pilot

Training records for Stat App

F2F

Bookable training
Progress Report 13 March 2015

Submitted initial Draft of Business Case to PM

Benefits & Investment Objectives in Draft (with pictures)

Completed 2 Reference Group meetings - went well

Draft Business Case & Scope

Meeting

Continue Discussions to Agree Vision & Investment Objectives

Agenda Steering Group & Reference Group (Info to provide)

Reasonably Complete BC next Draft by Easter

Tight but achievable at this stage

By Kim Quirk
Drawing People
What about you?

Let’s compare…
Anything else?
A business analyst leader…

Start with yourself

Identity

Mindset

Skills

Understand

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The BA Leadership Model
A business analysis leader... is present
A business analyst leader...

is motivated
and motivates others
- One Post-it per Q per Group.
- One point per Post-it.
- Plant!
  - What's growing well?
  - What needs more sunlight/water/fertilizer?
  - What needs weeding?
  - What I wish I could plant?

Compost Bin
FOR WEEDS

Vegetable Bin
FOR WORK!

Clear out plants (individuals)

Tools, tips, benefits

Agenda to finish:
Select on

[Hand-drawn elements such as plants, garden tools, and text notes]
MY YEAR 2017

My year:
Q1
Q2
Q3
Q4

Supplementary Goals

My main goal

Other notes

Challenges to overcome

Things to do
Extra challenges with virtual teams
A business analyst leader…

plans

Identity

Mindset

Skills

Understand

Start with yourself

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## Your Action Plan

<table>
<thead>
<tr>
<th>What do I want to do as a result of today’s session?</th>
<th>With Whom?</th>
<th>By When?</th>
<th>Status</th>
</tr>
</thead>
</table>

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An authentic project leader…
keeps developing

Identity
Mindset
Skills
Understand

Start with yourself

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My latest book and my previous book:
There is one copy of each one for people here to win today!

Otherwise DREAM attendees can order two of my books at koganpage.com using VLF20 for 20% off and free postage.
What questions do you have?